



EMBROIDERY ARTWORK GUIDELINES

Your artwork goes through a “digitization” process to prepare the file for embroidery. In some cases, this may involve modification of the original design to simplify your image or modify the colors to the closest available embroidery thread color. This process takes 24-48 hours. Once your file has been digitized after your first sale of that design, it will not need to be digitized again. Each subsequent product sold will use the same digitized file & you can expect the same result. If there has been a design change to the logo (aspect ratio, design, colors, fonts, etc) our team will have to digitize the logo again, thus incurring another digitization fee.

There are physical limits to how intricate details can be within your artwork. The smallest a single stitch can be is 2mm or ~.07”. If your artwork contains details smaller than 2mm, our artists will update your file to ensure your artwork can be created as embroidery. This may alter the look of your design. We will not be able to process designs that are overly intricate for embroidery. We cannot accept photos for digitization.

RECOMMENDED FILE TYPES / SIZING

Preferred File Formats: .jpg, .eps, .ai

Other Accepted File Formats: .png, .pdf, .tiff

Resolution: 300dpi – we cannot accept resolutions under 150dpi

File Size: At least 1200 x 725px

Number of Colors: Up to 6 colors

Embroidery Size (Aprons – pocket, velcro patch and all other apron locations):

The maximum embroidery size is 4” x 2.5”

Embroidery Size (Accessories – thyroid collars, shin guards, caps, gloves, etc):

The maximum embroidery size is 2.5” x 1.5”

Recommended Embroidery Locations:

#1 On apron pocket (logos)

#2 Above Apron Pocket (name/facility)

#3 Velcro Patch Above Apron Pocket (name/facility)

#4 Thyroid Collar “Arms”